



Corporate Feedback Report

AY 2020-21

Name of Committee: Pune Institute of Business Management Placements Department

Type of Meeting: Discussion & Analysis of Corporate Interactions AY 2020-21

Date: Tuesday, 9th March 2021

Time: 12:00 pm – 1:00 pm

Venue: Online Zoom

Meeting Facilitator: Ms. Choden Goperma

Call to order: Meeting was conducted online

Roll Call:

Attendees Present:

Ms. Choden Goperma (Placements)
Ms. Kinshuk Seth (Asst. Manager Placements)
Dr Poorna Chandra (Academics)
Dr B Naresh (Academics)
Ms Poornima Sherawat (Academics)
Mr. Jadhav Datta (Academics)
Mr. Harshada Sharma (Examinations)

Insights from Corporate Feedback

1. Out of total 463 students, 455 students were placed on challenging and rewarding profiles by the Placements department.
2. More than 285 companies recruited the students for final placement and summer internship in AY 2014-15.
3. The highest package offered to PIBM Marketing students was INR 18 LPA by Haier Appliances. For Finance and HR specializations also, the highest packages progressed to Rs. 9.59 lacs and Rs. 7.00 lacs respectively.
4. The corporates were happy to learn about the syllabus being aligned to the Market requirements.



5. Students were generally praised for their grooming, confidence and attitude; however, it was emphasized by many recruiters that business communication and articulation must be more polished.
6. **Ms Preeti Jain, Director HR of Huawei Consumer Business Group**, discussed in length the changing landscape of the business world in light of the pandemic. She stressed the importance of the students to be adaptable to the changing business environment
7. Internship projects and presentations were found to be good, however, **Mr Vinod Parur , CHRO of Nilkamal Ltd** suggested that students should learn , unlearn and relearn and keep skilling themselves in order to be relevant
8. **Mr Manish Rohtagi, Managing Director of Stallion Auto Keke Ltd**, stressed the importance of having the students well versed with the current affairs and geopolitical issues in order to be working with organizations overseas.

Reviewed and Approved by:


Director
Pune Institute of Business Management
Pirangut, Pune

Director,

Pune Institute of Business Management